

# Innoleague Privacy Policy

## **Your privacy on innoleague.com**

This website is administered by Innoleague. The primary purpose of innoleague.com is to be a dynamic resource and business tool to help you understand our business model and the services that we offer. We want you to feel secure when visiting our site and are committed to maintaining your privacy when doing so.

The following provides an overview of how we protect your privacy during your visit.

## **What information do we gather?**

Information on innoleague.com may be gathered in two ways: (1) indirectly (for example, through our site's technology); and (2) directly (for example, when you provide information on various pages of innoleague.com).

One example of information that may be collected indirectly is through our Internet access logs. When you access innoleague.com, your Internet address is automatically collected through our service providers

We also collect information when you voluntarily submit it to us. Throughout our site, we provide the opportunity to register for an event or conference, order a case study paper, or participate in an online survey. When we collect this type of information, we will notify you as to why we are asking for information and how this information will be used. It is completely up to you whether or not you want to provide it.

## **How do we use this information?**

We analyze it to determine what is most effective about our site, to help us identify ways to improve it, and eventually, to determine how we can tailor innoleague.com to make it more effective.

## **Will we share this with outside parties?**

As a global organization, data we collect may be transferred internationally throughout Innoleague's worldwide organization. We will not sell individual information and will share it only with our service providers only to provide better access and navigation through the site.

## **What about sensitive personal data?**

We do not generally seek to collect sensitive personal data through this site.

## **What about data security?**

We take appropriate steps to maintain the security of your data on innoleague.com. You should understand that the open nature of the Internet is such that data may flow over networks without security measures and may be accessed and used by people other than those for whom the data is intended.

This is the essence of our Policy. We are interested in maintaining your privacy and creating a valuable resource for you to use. If you have any questions now or during your visit, please use our contact us page to be in touch.